



# ROYAL UNIVERSITY OF LAW AND ECONOMICS



**STRATEGIC PLAN  
2019 - 2023**

**The Leading University in Cambodia**





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# ACTION PLAN

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No.	Strategic Plan	Action Plan	Responsible By	2019	2020	2021	2022	2023
1	Develop curriculum to meet the current labor market.	Conduct research on the demand of labor markets Conduct tracer studies	-Graduate Program -Relevant faculties -Research Office	✓	✓	✓	✓	✓
		Establish curriculum development committee (including stakeholders)	-Graduate Program -Relevant faculties -Foundation Year Department	✓	✓	✓	✓	✓
2	Conduct training on teaching methodology.	Conduct training, seminars, dialogue relating to teaching methodology	-Graduate Program -Relevant faculties -Foundation Year Department	✓	✓	✓	✓	✓
3	Run international academic programs.	Run Master of Law (English program)	-ELBBL	✓	✓	✓	✓	✓
		Run Master of International Relations	-Graduate Program	✓	✓	✓	✓	✓
4	Create a performance appraisal and motivation system to improve the quality of work.	Conduct teaching evaluations and staff evaluations	-Graduate Program -Relevant faculties -Relevant offices	✓	✓	✓	✓	✓
5	Promote research activities.	Conduct training on research methodology	-Research Office -Research Center	✓	✓	✓	✓	✓

# VISION

To be the leading university in Cambodia and internationally renowned for a high quality of education, research, publication and innovation.

# MISSION

In order to achieve the above vision, RULE has set the following mission statements:

1. Provide students with competent knowledge, skills, abilities, professional ethics and social responsibilities in order to meet the current needs of the labor market and society;
2. Promote research activities, publication and innovation;
3. Increase national and international cooperation;
4. Promote life-long learning and cross-cultural awareness.



# GOALS

In order to achieve the above mission statements, RULE has the following goals:

- a. To develop an attractive and creative learning-teaching policy;
- b. To develop research, publication and innovation;
- c. To increase national and international cooperation;
- d. To ensure a good governance process that builds the university's continued strength and educational excellence;
- e. To promote life-long learning and to develop professional and employment guidance.



# STRATEGIC PLAN

To implement the above goals, RULE has set the strategic plan as follows:

1. Develop a curriculum to meet the current labor market.
2. Conduct training on teaching methodology.
3. Run international academic programs.
4. Create a performance appraisal and motivation system to improve the quality of work.
5. Promote research activities.
6. Publish qualified research.
7. Exhibit academic achievements.
8. Improve capacity building of educational staff.
9. Organize training on soft skills for students and educational staff.
10. Run Ph.D. programs.
11. Strengthen the internal quality assurance system.
12. Strengthen good governance.
13. Promote exchange programs for both educational staff and students.
14. Organize field trips for students and educational staff.
15. Organize and participate in social activities for students and educational staff.
16. Strengthen campus-wide diversity.
17. Build networks with national and international institutions and other relevant stakeholders such as employers, alumni, and government agents.

# ACTION PLAN

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No.	Strategic Plan	Action Plan	Responsible By	2019	2020	2021	2022	2023
1	Develop curriculum to meet the current labor market.	Conduct research on the demand of labor markets Conduct tracer studies	-Graduate Program -Relevant faculties -Research Office	✓	✓	✓	✓	✓
		Establish curriculum development committee (including stakeholders)	-Graduate Program -Relevant faculties -Foundation Year Department	✓	✓	✓	✓	✓
2	Conduct training on teaching methodology.	Conduct training, seminars, dialogue relating to teaching methodology	-Graduate Program -Relevant faculties -Foundation Year Department	✓	✓	✓	✓	✓
3	Run international academic programs.	Run Master of Law (English program)	-ELBBL	✓	✓	✓	✓	✓
		Run Master of International Relations	-Graduate Program	✓	✓	✓	✓	✓
4	Create a performance appraisal and motivation system to improve the quality of work.	Conduct teaching evaluations and staff evaluations	-Graduate Program -Relevant faculties -Relevant offices	✓	✓	✓	✓	✓
5	Promote research activities.	Conduct training on research methodology	-Research Office -Research Center	✓	✓	✓	✓	✓

		Prepare research projects	-Research Office -Research Center -Educational staff	✓	✓	✓	✓	✓	✓
		Organize scientific research conferences	-Research Office -Research Center -Educational staff	✓	✓	✓	✓	✓	✓
6	Publish qualified research.	Publish newsletters, journals, and/or books	-Research Office -Research Center	✓	✓	✓	✓	✓	✓
7	Exhibit academic achievements.	Organize exhibition on academic achievements	-Research Office -Research Center	✓	✓	✓	✓	✓	✓
8	Improve capacity building of educational staff.	Send educational staff to pursue further study and attend training and conferences	-Graduate Program -Relevant faculties -Foundation Year Department	✓	✓	✓	✓	✓	✓
9		Conduct workshop/ training on specialized skills	-Graduate Program -Relevant faculties	✓	✓	✓	✓	✓	✓
10	Run PhD programs.	Conduct training for soft skills	-Graduate Program -Relevant faculties	✓	✓	✓	✓	✓	✓
11	Strengthen internal quality assurance system.	Run PhD programs	-Graduate Program	✓	✓	✓	✓	✓	✓
		Conduct internal quality assessments	-QA Office	✓	✓	✓	✓	✓	✓
		Conduct workshop relating to quality assurance	-QA Office	✓	✓	✓	✓	✓	✓

12	Strengthen good governance.	Improve administrative procedures	-Management	✓ ✓ ✓ ✓ ✓ ✓
	Allocate budget properly	-Management	✓ ✓ ✓ ✓ ✓ ✓	
	Allocate human resources properly	-Management	✓ ✓ ✓ ✓ ✓ ✓	
13	Promote exchange programs for both educational staff and students.	Promote exchange programs	-Graduate Program -Relevant faculties -International Relations Office	✓ ✓ ✓ ✓ ✓ ✓
14	Organize field trips for students and educational staff.	Organize field trips for students and educational staff	-Graduate Program -Relevant faculties -International Relations Office -Research Office	✓ ✓ ✓ ✓ ✓ ✓
15	Organize and participate in social activities for students and educational staff.	Organize social activities for students and Educational staff	-Graduate Program -Relevant faculties	✓ ✓ ✓ ✓ ✓ ✓
16	Strengthen campus wide diversity.	Provide equal opportunity for all races, genders, minorities and disables.	-Management	✓ ✓ ✓ ✓ ✓ ✓
17	Build networks with national and international institutions and other relevant stakeholders such as employers, alumni, and government agents.	Sign more MOUs	-Rector -Director of Graduate Program -Deans	✓ ✓ ✓ ✓ ✓ ✓

# MONITORING AND EVALUATION

RULE has set up its annual action plan conforming to the strategic plan and providing responsibility to the relevant units for the implementation. To check the achievements of the implementation of the strategic plan, RULE has also scheduled a clear time frame for an annual-based monitoring and evaluation, the mid-term and final review. The mid-term review plays an important role in modifying some necessities for the remaining half journey. The final review will take place in late 2023 as a basis for setting up the next vision and strategic plan.



The main indicators below have been selected to monitor and evaluate the implementation of its strategic plan.

- Growth rate of graduate employability from year to year;
- Number of student exchanges between partner universities (outbound & inbound);
- Number of faculty exchanges between partner universities (outbound & inbound);
- Number of Memoranda of Understandings with partner universities;
- Number of publications (books, newsletters, and research papers);
- Growth rate of scholarship students to study abroad from year to year;
- Result of annual teaching evaluation;
- Result of evaluation of student satisfaction on student services;
- Number of projects for community engagement;
- Number of training workshops (including pedagogical and professional) from year to year;
- Number of international programs and the students;
- Number of conferences and seminars;
- Number of academic exhibitions.

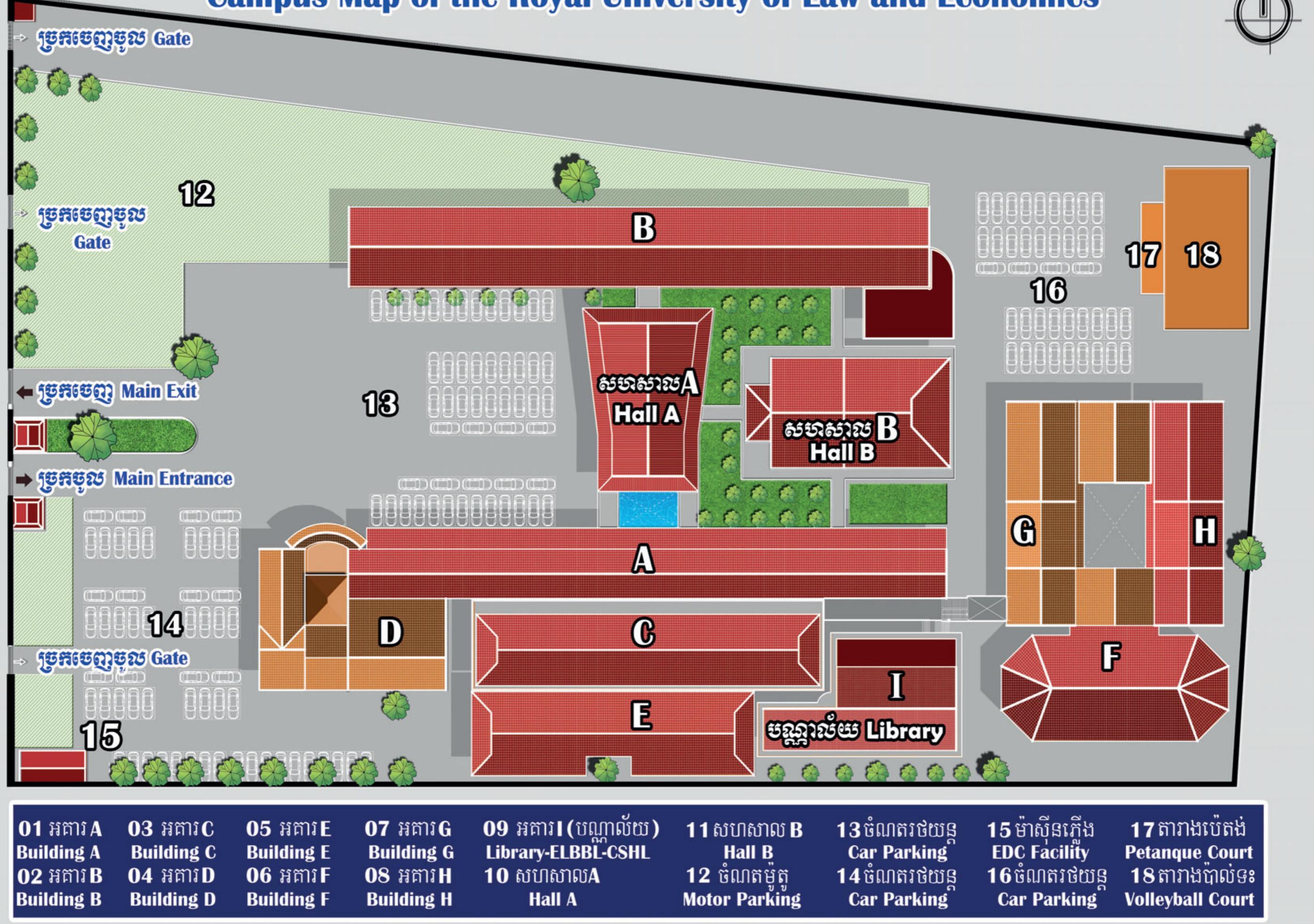
Phnom Penh, 29 July 2019

**Rector**

**Dr. Luy Channa**

# RULE'S CAMPUS MAP

ផែនទីនគរាយអនុវត្តន៍យក្សិតិសាស្ត្រ និងនគរាយសាស្ត្រនៃខេត្តកំពង់  
Campus Map of the Royal University of Law and Economics



## Address :

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